



## INDUSTRY PARTNERSHIP POLICY

### Aims

Screen & Film School is at its heart a production center, with a focus on cultivating and developing the craft of film making. In order to ensure that SFS courses are well aligned with current industry standards current practices are informed and improved upon by various industry panels, Q&A's, site visits and interviews.

Whom the Film School works with, and how practices align with those of SFS partners is the result of a strategic process, to ensure students are exposed to organisations that have the same ethos and values as SFS, are renowned practitioners with a body of work and respected reputation, as well as financially viable. In particular, SFS chooses to associate with those organisations who wish to contribute and shape the future film industry work force, in ensuring that they have the right skills and personal attributes to succeed and are willing and able to engage practically in this process. At the core of industry engagement are the opportunities and experiences afforded to students, a commitment to protect and safeguard them from exploitation and to provide a foundation of understanding of business practices and etiquette which will ensure they stand out to potential clients and employers.

### Partnership Criteria & Practice

1. Company History – Exploration of the organization, business profile, body of work, recommendations, client base, financial profile
2. Exploration of potential partnership opportunities – alignment with curriculum, timings and time line, value to students, employability opportunities
3. Communication – face to face meetings at both locations, dedicated persons for each partner, regular updates, commitment to SFS policy and protocols for industry placements & internships. See appendix 1 Industry Placement Policy
4. Industry Forum – formal partnering and membership of industry forums
5. Student feedback and evaluation – full debrief from students, to inform and shape future placements and planning.

### Related Documentation

- Addendum 1: Partnership Proposal Exemplar – Channel 5
- Addendum 2: Memorandum of Understanding Template

# Partnership Proposal

## Screen & Film School & Channel 5



## **SCREEN & FILM SCHOOL - WHO WE ARE**

Rated as a Top 10 UK Film School - SFS has spent the last 15 years turning passionate filmmakers into industry professionals. With state-of-the-art facilities, dedicated industry tutors and a central location in the heart of a filmmakers' city, Screen & Film School's mission is to deliver practical BA courses and train the next generation of filmmakers wishing to enter the film and TV industry. At the heart of the Film School are two fully working 18ft x 12ft sets with lighting rigs and flats. The sets are flexible spaces that can be dressed and adapted to the requirements of each shoot. We pride ourselves on being one of the very few education providers to teach on both digital and film cameras. We have a large range of film and digital equipment, including dollies, jibs, tracks and a slider. We have support from Ruhan Lottering - Kodak London (Pinewood Studios), John Buckley - Managing Director at Movie Tech (Pinewood Studios), Keith Edwards - Millennium Crane Systems (Shepperton Studios), Wendy Clark - Panavision London and George Dupays - Red Digital Cinema. The Film School's editing software includes Final Cut Pro X, Logic Pro X and Adobe.

All our tutors are linked to and work within the film and TV industry, and with an impressive list of industry contacts available to them they ensure that students are kept up-to-date with latest industry developments and networking opportunities.

Screen & Film School is now owned by Sovereign (also owning BIMM & BRICCT) - and there are great plans afoot for development. We have an extensive range of industry partners offering opportunities to give our students an understanding of how the industry works, what is out there for them and to initiate a wide range of tailored industry placements. These include: Wiz, Simon Stolland (Shiro's story), Lion TV, iCrossing, Progress, Ricochet, The Edit, Koska, Wall to Wall, Virtual Post, PlugIn Media, Factory Films, Back2Back Productions, Mirror Productions, Firepit (Warner Music), Blink, Black Dog, 4th Floor Creative (Sony) and Jumpstart Films.

## **WHY SFS IS A GOOD MATCH FOR CHANNEL 5**

We are an established vibrant Film School on the brink of expansion. Our students come to SFS to gain training and valuable insight into the TV, Film and Digital Media industries. We want to develop independent, bold, creative practitioners, which aligns with Channel 5's brand values: 'bold colourful, creative, entertaining and, above all, spirited.' We can offer Channel 5 a widely diverse pipeline of talent and Channel 5 can offer us the launch pad that can develop this talent further.

## **SFS COMMITMENT TO DIVERSITY**

Our new BA (Hons) Film Production (3 years full-time) is currently completing validation through the University of Brighton. In the admissions portal, widening participation applicants are highlighted. This makes the admissions team aware that the applicant is from a WP background and demographical region. This is considered as we process applicants, offering them further options other than attending an Applicant Day as a way of engaging with them such as emailing their portfolio and a telephone discussion.

Admissions reports state if a student is BME, transgender and has a disability if they have chosen to disclose this information. During enrolment, 1-1 tutorial sessions will be allocated to all students as an opportunity to support any equality and diversity needs and concerns.

Marketing and teaching material is sensitive towards a fair balance of gender, race and minority groups. Marketing collateral such as prospectuses, website pages and banners contain images that are diverse. At open days, student work produced by BME students is shown.

SFS supports an inclusive learner experience. The school understands that it can successfully serve all our learners at the same time as well as significantly reducing barriers within the student community. As part of the recent CDR and in response to student feedback, the school has recently embarked on the decolonisation of its curriculum in all aspects. (Further details are available if requested)

### **RANGE OF TALENT WE CAN OFFER**

Students study an undergraduate 3 year BA in Film Production at Screen & Film School. This intensive curriculum challenges and develops our students' skills, preparing them for today's production requirements. A wide range of film/TV genres and styles are covered and students have the opportunity to gain skills in all the roles that are required including; screenwriting, directing, cinematography, producing, production sound mixing, editing, lighting/gaffer, continuity/script supervision and production management.

The advantage of working with us is that we can offer access to a wider gene pool to be able to tap into young talent from outside of London – which can only benefit the industry as a whole.

### **LAUNCH OF CHANNEL 5 SFS PARTNERSHIP**

We would love the opportunity to launch the partnership between Channel 5 and SFS - this would offer us both a platform to promote the ethos behind our partnership and link with other partnerships we are developing with key industry players, in London and Brighton, such as Black Dog, The Moving Picture Company, Koska, Ricochet, Back2Back, Progress Film and Jumpstart. Thereby cementing our commitment to regional production and diversity.

### **SCREENING / BRANDING OPPORTUNITIES**

At SFS we have regular screening opportunities where regionally produced programmes can be previewed/showcased - with talent attending for Q&As. Industry networking events can be hosted in association with Channel 5 with outreach pitching slots on offer. Further screenings could connect with the Duke of Yorks (Picture Houses) and connections with the Cinecity film festival.

### **WHAT CHANNEL 5 CAN OFFER US**

- 3 x 2 week Industry placements between May and September for SFS students
- Guest speakers to come down for masterclasses with Q&A
- Channel 5 branding for our website
- Opportunities to hold events saying 'in association with C5'.

## **APPENDIX 1**

### **Strategic Objectives**

1. Become the drivers for the development of the next generation of film makers, who would have developed creative, technical, and logistical skills required to drive an organisation forward in terms of its business objectives, and/or provide the foundation for successful free lance working.
2. Work together to ensure the curriculum meets employer/industry needs and learner demands and attract a wider representation of the future pioneers and practitioners for the film industry.
3. Establish a culture of high expectations from both staff and students.
4. Deliver a learning experience which is dynamic, differentiated and drives success.
5. Rigorous application and compliance to quality assurance.
6. Work in collaboration with other members of the community both internal and external, in sharing good practice, creativity and innovation.

### **SFS Core Principles**

Culture – Evolving and diversifying to create powerful inspiring environments in which expectations are exceeded.

Communication – Driving change, exchange of ideas and good practice, and providing opportunity for innovation.

Collaboration – Working with external and internal partners towards our strategic goals and objectives.

Community – Developing partnerships with employers and stakeholders that are mutually beneficial and rewarding for organisations, institutions and individuals.

Commitment – Establishing in our learners and staff high levels of commitment and engagement.